



Improving Migrants' Employability by using a Video CV

by Solidaridad Sin Fronteras

The application of digital tools for job search, marketing oneself and gaining soft skills boosts employability. A group of migrant adults participated in March 2019 in the workshop “Improving Employability by using CV” where they learnt to use their smartphones for finding job opportunities and how to create a video CV and use their communication skills.



GENERAL DESCRIPTION

SHORT SUMMARY	<p>In this workshop migrants will acquire the skills to use digital tools and Video CV for improving their employability. They will learn to utilise their mobile devices and social media as tools for finding job opportunities, marketing oneself and gaining soft skills which boost employability and thus social inclusion within host communities.</p> <p>This workshop will help migrants to present their job-related skills and use their communication abilities (clear speech, present themselves, hosting country' language/native language competences) during a job interview.</p>
TARGET GROUP	<p>Migrants (men and women) with work permit. Up to 15 participants Intermediate literacy and digital literacy level required</p>
TIME	<p>4 Didactic Units (4 steps) Step 1: Smartphone usage for employability Step 2: Presenting yourself (soft skills) Step 3: Getting familiar with Kinemaster Step 4: Simulation Total: 6 hours</p>
FORM	<p>External workshop / possibility to include it in regular classes as a module</p>
SPACE	<p>Room with Wi-Fi</p>
TOPICS COVERED	<p>Self-initiative, digital competences, transversal skills, self-branding, social media.</p>
TOOLS	<ul style="list-style-type: none">• Computer for trainers• Smartphones for trainees• Kinemaster app• Projector• Paper• Markers• Pen• Flipchart

OBJECTIVES	<ul style="list-style-type: none"> • Enhance migrants to present their job-related skills and communication abilities by using audio-visual tools. • Provide innovative IT tools for migrants that make them more independent when it comes to promoting their own employability. • Encourage the development of personal branding and self-sufficiency skills when searching for a job. • Enhance the use of mobile devices and apps for professional aims.
LINGUISTIC SKILLS	<ul style="list-style-type: none"> • Improvement on the vocabulary related to employment, new technologies and self-branding. • New vocabulary for the identification of personal and professional skills
DIGITAL/ MEDIA LITERACY REFERENCE	<ul style="list-style-type: none"> • Use of smartphones for searching for a job • Use of Kinemaster to create a Video CV • Use of social media for finding a job. • Use of Google apps



STEP BY STEP DESCRIPTION

STEP 1

Time

1 hour and 30 min.

Activity description

Smartphone usage for employability

Objective

Enhance the use of smartphones for improving the employability of migrants.

1. How to use smartphones for accessing to job opportunities, applying for jobs online/via email, etc.
2. Applications to facilitate finding and applying for job opportunities
3. Using social media for personal branding

Material

- Paper
- Smartphones
- Computer
- Projector

Literacy skills

Digital and media skills.

STEP 2

Time

1 hour

Activity description

Presenting yourself (soft skills)

Objective

Improve and develop soft skills of migrants and self-branding competences for improving their employability.

1. Self-branding competences: how to point out your abilities, skills, etc.
2. Physical appearance (being clean and well dressed), personal branding principles
3. Communication skills, initiative, confidence, communicate what you want to and avoid any mistake

Material

- Computer
- Projector
- Paper

Literacy skills

Linguistic skills (accurate vocabulary and expressions).

STEP 3

Time

2 hours and 30 min.

Activity description

Getting familiar with Kinemaster

Objective

- Train migrants in the usage of a semi-professional app for editing videos so as to prepare a Video CV.
- Use of innovative tools for improving employability of migrants.

1. How to use Kinemaster: basic concepts of video editing.
2. Kinemaster for creating a VideoCV: what to say and not to, communicate and self-branding, proper length of the video.

Material

- Paper
- Smartphones
- Computer
- Projector

Literacy skills

Digital and media skills

STEP 4

Time

2 hours and 30 min.

Activity description

Simulation

Objective

Enhance the self-confidence of migrants for applying for a job.

1. Simulation of applying for a job online (uploading traditional CV - including link to YouTube CV, cover letter)
2. Shooting of a mock job interview as part of the preparation of the Video CV

Material

- Smartphones
- Computer
- Projector

Literacy skills

Digital and media skills.